



## Wisconsin Microfinance Press Release

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**Wisconsin Microfinance Becomes Official Nonprofit Partner of GlobalGiving  
Wisconsin Microfinance is Fully Vetted as a Trusted Organization Working on empowering communities by providing microloans to individuals in developing countries, helping them start and grow their businesses. Our sustainable model fosters economic independence and resilience in underdeveloped countries.**

*August 5, 2024* — Wisconsin Microfinance announced today that it has become an official nonprofit partner of GlobalGiving after completing its Pathway program and undergoing an extensive vetting process.

GlobalGiving is the first and largest worldwide fundraising community for nonprofits, donors, and companies. Through access to funding, tools, training, and one-on-one support, they support community-driven organizations like Wisconsin Microfinance in hundreds of communities around the world, creating a virtuous cycle of good.

Each year, thousands of organizations from around the world apply to become official partners of GlobalGiving by completing the Pathway program, a community learning experience designed by existing GlobalGiving nonprofit partners to help organizations get fundraising ready.

“I am excited to see how our partnership evolves, and I am honored to be part of their journey to make the world a better place,” said GlobalGiving CEO Victoria Vrana of the partnership with Wisconsin Microfinance.

This partnership will enable Wisconsin Microfinance to achieve its goal of economic sustainability and community empowerment by providing critical resources and opportunities. Through Global Giving's extensive donor network and funding tools, Wisconsin Microfinance can secure more consistent and diversified funding, which is essential for long-term economic stability. The access to matching funds and exclusive grants further amplifies the impact of donations received. Wisconsin Microfinance can empower more individuals and communities to achieve financial independence and resilience through Global Giving.

"Wisconsin Microfinance is honored to be included in Global Giving's community", said Founder and President Tom Eggert. "Global Giving's verification process ensures that donors are receiving exceptional value for their donations. We are excited to grow our presence in the developing world through the support of Global Giving's donors."

### **About Wisconsin Microfinance**

Wisconsin Microfinance is a grassroots organization based in Madison, Wisconsin. Driven by passionate local business leaders and volunteers from the Madison community, Wisconsin Microfinance has grown from a startup capital of \$3,000 in 2010 to provide over \$220,000 in circulated loans. In 2014 the organization attained its 501(c)3 status and continues to expand and provide more loans to the people in the world who need it most.

### **About GlobalGiving**

GlobalGiving is a top-rated nonprofit that makes it easy and safe to give to local projects around the world, while providing fellow nonprofits with the tools, training, and support they need to thrive. Since 2002, the GlobalGiving community has raised more than \$826 million from 1.7+ million donors for 34,000 projects in 175+ countries. To learn more, visit [globalgiving.org](http://globalgiving.org).

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